



# 山の国の人と

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FOLD OUT HERE

IN CASE OF
EMERGENCY
LIFT FLAP

INSTRUCTIONS:

Fold as illustrated.

#### THE WORLD'S HUMOREST FUNNY MAGAZINE

ROBERT C. SPROUL, editor and publisher

BILL SPROUL, associate editor

JOE CATALANO, GEORGE GLADIR, EUGENE PARNELL, ELAINE OZIMOK, PETER HANSEN, writers JOHN SEVERIN, BILL WARD, HOWARD NOSTRAND, SURURI GUMEN, DON OREHEK, WARREN SATTLER, artists ERRIN SPELIN, preuf reider SYLVESTER P. SMYTHE, janitor

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Out of this world humor!
FRINGE BENEFITS ATHLETES WILL SOON BE DEMANDING Here comes the bribes!
CRIMEDOM'S MAIL ORDER CATALOGUE We rob you of your right to remain silent!
SHUT-UPS Dummy-up and read it!
WHEN THE COUNTRY RUNS OUT OF WATER A lot of dry humor here!

#### FREE BONUS POSTER!

Carefully detach complete cover at staples and poster is ready for hanging!

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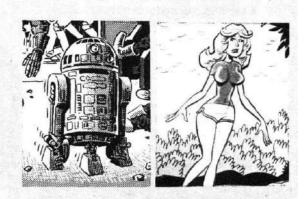
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NOVEMBER 1977 No.

#### WHAT'S UP FRONT OUR COVER

Aw come on Sylvester...that's no trash can, that's R2D2 and his buddy C3P0. Be nice to them 'cause they're the stars of our spoof — STAR WARZ.











#### LETTUCE from our Readers



ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y., N.Y. 10003

#### Dear CRACKED,

Your postcard insert in CRACKED #145 was tremendous! If I ever had any doubt I'm now convinced that your magazine is WAY BETTER than that other one.

Johnny Hahn Los Angeles, Ca.

Dear Johnny,

And in case you forgot, besides postcards, NEWSWEEK hasn't done any SHUT-UPS either.



#### Dear CRACKED,

"If Rockey Appeared In Other Movies and TV Shows" was great (like everything else you do), but it brought to mind a certain question. Why is a boxing ring called a ring if it's really square?

Lonnie Lazarus Rye, N.Y.

Dear Lonnie,

You ask a very intelligent question which sort of takes the matter out of our hands.





#### Dear CRACKED,

I loved the free iron-on bonus in KING-SIZED CRACKED #11. It was worth the price of the magazine alone. Only problem was, when I tried to put my name across my chest, it didn't fit. Any advice?

Christopher Wonunochousky Sparta, III.

#### Dear Chris,

Have you thought about shortening your name to something simpler ...like Mr. X?



#### Dear CRACKED,

I just had to write and tell someone. Thanks for listening!

Madge Reuter Hartford, Conn.

#### Dear Madge,

With news that good, why did you wait so long!!

#### Dear CRACKED,

"Cottonin' To Carter" proves once and for all what I've been saying for years—the South will rise again!

> Sue Ellen Porter Richmond, Va.

#### Dear Sue.

Perhaps, but you'll find it'll rise a whole lot faster if, instead of harvesting tobacco, everyone started planting yeast.



#### Dear CRACKED,

Everytime I read a copy of your magazine, I find my brain thinking stranger and stranger. I dread to see what would happen to me if you became a weekly.

Martin Mell Denver, Colo.

#### Dear Martin,

You'd probably become qualified to write for us!



#### Dear CRACKED,

I believe I am your oldest reader. I will be celebrating my 86th birthday in November and have enjoyed your magazine for many years. My grand-children read it also, but my son-in-law tells me to act my age and stop reading CRACKED. I just tell him to "buzz off"! Grey power and my love to you all!

Mrs. Elenore Palmer Old Lyme, Conn.

#### Dear Ellie.

Right on! Let's hear from the rest of you CRACKED senior citizens!

#### Dear CRACKED.

How come CRACKED doesn't print very many Canadian letters?

Tuffy Read St. Johns, Man. Canada

#### Dear Tuffy,

We do print all the Canadian letters. What da ya think ... ya got a different alphabet or something?? Dear CRACKED,

I brought CRACKED #145 to camp with me this summer, and was reading the Look At Summer Camps article while on a canoe trip. We tipped over 'cause I was laughing and bouncing around so much, and I lost the magazine. They're all sold out now and I gotta finish reading it. Could you send me one?

Brian Turpin Camp Wanuchaw, Mich.

Dear Brian,

Sorry, but we're out of them too! But, if you read our Guide To Canoeing article in this issue, it might not happen again!



Dear CRACKED,

Why do you always insult people that write "lettuce" to you?

Steve Murphy Bethesda, Md.

Dear Steve,

We really don't insult people; we simply make them aware of their stupidity.





Dear CRACKED.

I just sunk my teeth into "Cottonin' To Carter" (#145) and it was great. I just love southern corn. M-m-m good!

Bobby Hicks Valdosta, Ga.

Dear Bobby,

We know our magazine isn't tasteless, but don't get carried away proving it.



Dear CRACKED.

I enjoyed a CRACKED LOOK AT A SKATEBOARD PARK so much that I bought twelve issues and gave them to my friends. You're the best! Do I get a free subscription for complimenting you?

Tommy Grimes Paramus, N.J.

Dear Tommy,

No, but you can have a free compliment for subscribing to us.

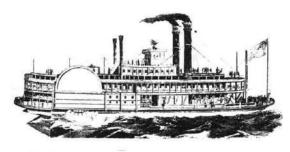


NEXT ISSUE — CRACKED #147
ON SALE AT YOUR
FAVORITE NEWSSTAND
SEPT 27 TH



## FRIENDS OF

Proceedings of the control of the co



Don't be left paddling upstream without CRACKED. If you don't see your name going up in smoke, simply fill out the coupon below with \$5.40 and have CRACKED imported to your living quarters. Our CRACKED cruise guarantees you'll never be overbored with us. So, don't miss the boat, subscribe NOW!

	CRACKED SUBSCRIPTIONS 235 PARK AVE. SOUTH			
	NEW YORK, N.Y. 10003  Here's my \$5.40. Please put me on your subscription list real fast. I want lots of large laughs?			
	NAME			
	ADDRESS			
	CITY			
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-	9 Issues - \$5.40 Outside U.S.A \$6.40			

A long time ago in a galaxy far away. a magazine satire was conceived dealing with a smash movie that started off with a lovely princess (who had stolen some plans to an evil space station). being taken prisoner by the Grand Muff Tarplin and Dark Badar his evil assistant. Could the galaxy be saved? Would the princess survive? For the answer to all these questions and more, journey back with us now into the world of

Run RD2! The Grand Muff Tarplin's men have taken over our ship!

Bleep blip ring tingle,

Here RD2. I, Princess Leotard, do hereby entrust these plans of the Empire's Space Station to you. You must get them to Bend Oakie Finoakie. blip bleep.

Bleep blip chunkle bleep blip

O.O. SEVERIN

Sorry, but I don't think offering them your collection of rare washers will be enough to passify them.



So, there you are Princess Leotard. Where are the plans to the space station?

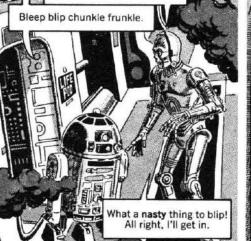
don't know what you're talking about, you plastic-faced villian.

Plastic-faced...! At least my skin can't

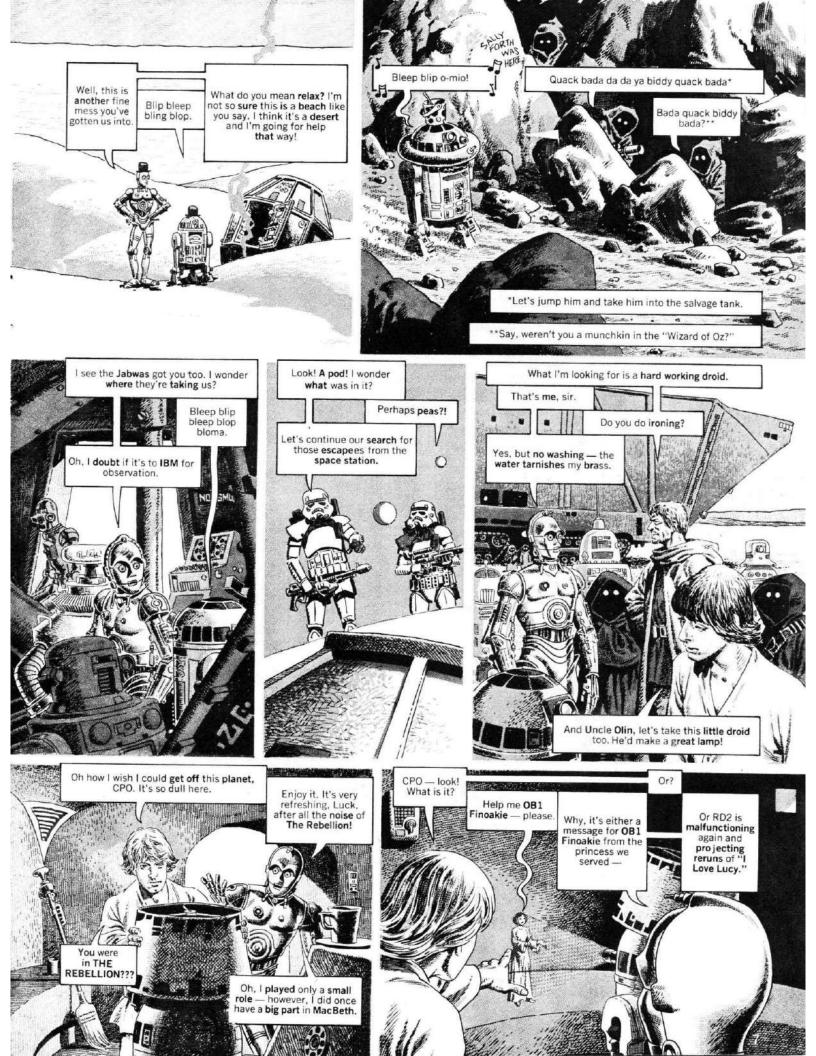


Bleep blip chunkle blip.

fou want me to get into the space pod? Why?

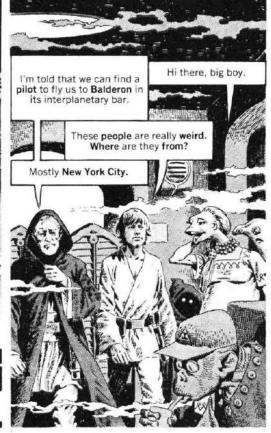


at last!! IN THIS ISSUE OF CRECKED PROOF POSITIVE. HOWARD NOSTRAND SWIPES FROM SEVERIN!!!



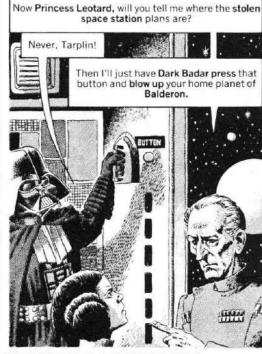




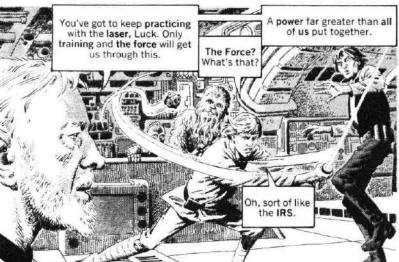














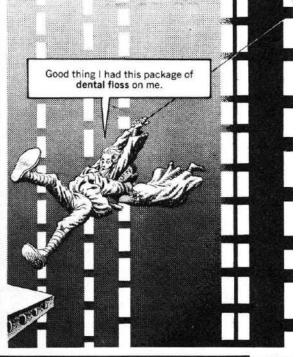


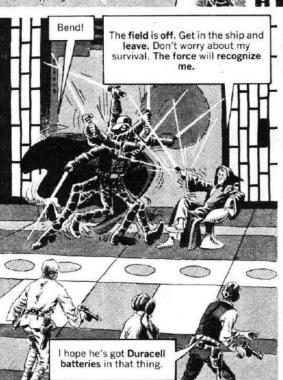


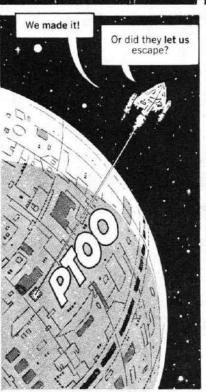






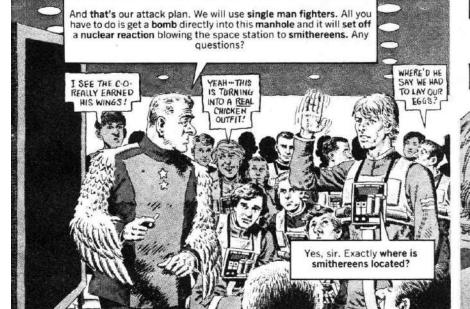


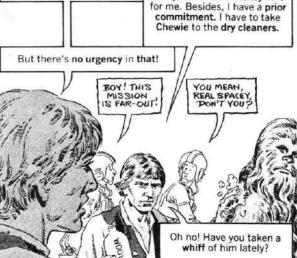






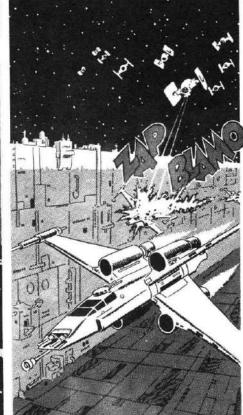
Sorry. There's no money in it





Are you coming Solow?

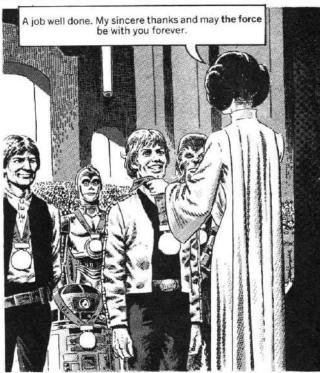


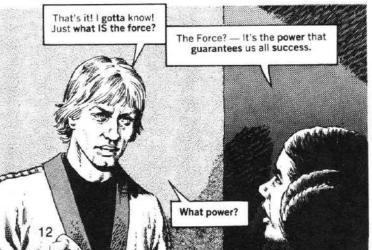






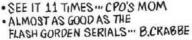






Why the power of the critics and rave reviews of course!!!

A GREAT MOVIE ... THE N.Y.TIMES
OUT OF SIGHT ... L.A.TIMES
RD2 NEXT OLIVIER ... COURIER NEWS
SEE IT 11 TIMES ... CPO'S MOM





Hi there sports lovers! Time for CRACKED to tackle another great leisure time activity. We were supposed to do bull fighting this month, but our research team ran into a slight problem (or should we say a slight problem ran into our research team) and they're still recovering in a remote Mexican hospital. However, we do have another one ready to roll, so sit back now as we present

## THE GRADIE GUIDE TO CANOEING

<u>HISTORY:</u> The word 'canoe' comes from the Indian word 'Canada' meaning canoe (alright, we admit it's not very exciting but . . . ) The reason the word is of Indian origin is because Indians originated the canoe.

At first, they were made from hollowed out rocks—but this practice soon disappeared . . .

It was then decided to try making one by hollowing out a tree.

Years later, Sir Cedwic Chattermouth attempted to make one out of lightweight aluminum.



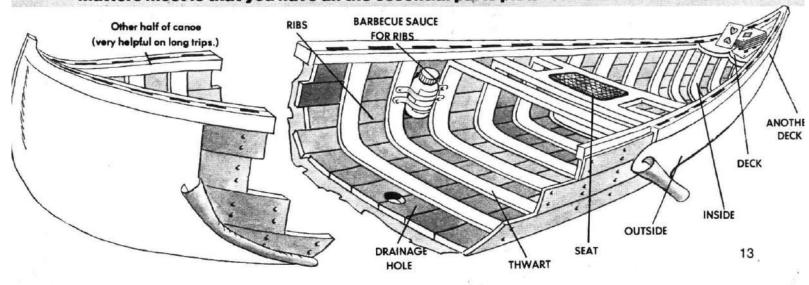




as did the Indians who used them.

Today, canoeing is more popular than ever, mainly because it's easy to learn and participate in.

<u>CHOOSING THE CANOE:</u> What type should you get? Well, be it made of aluminum, fiberglass or the wood found in a good grade of cottage cheese, the one thing that matters most is that you have all the essential parts pictured below.



And when buying a used cance make sure the essential parts are intact.

Well, the sign did

say 50% off!

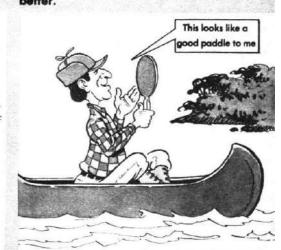
Choose one that is long if you are comfortable with it.

the canoe and come in different shapes and sizes.

Choose one that is long if you are comfortable with it.

Or one that's short if you find that better.





And one word about paddle care. Always store them in a dry place, otherwise they might become slightly warped. <u>PADDLING TECHNIQUES:</u> To get the canoe moving, there are many strokes you should learn. We have space for only two.

PADDLES: These are what you always hear people say-

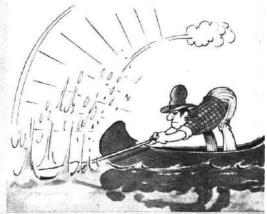
ing they're up the creek without. They are used to steer

One is the sweep stroke,

The other is the bam stroke,







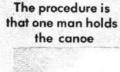
used for moving ahead (and also for keeping the river clean.)

helpful for fighting sharks and fish trying to come aboard.

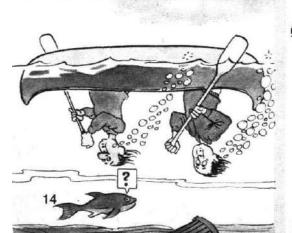
<u>CANOEING BASICS</u>: Now let us go into some of the essential things you should master for making a safe canoe trip.

Sometimes a canoe will tip over as you go paddling along.

Learning how to turn it back over is important; this is called *righting the* canoe.



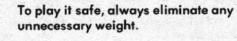
as the second gently slips back in.







Another common cause of boating accidents is overloading.



How should one sit? This is wrong and dangerous!







Sit on the seat provided or kneel. You will find kneeling especially helpful in certain situations.

And should you have to change positions in the canoe, here is a handy method.













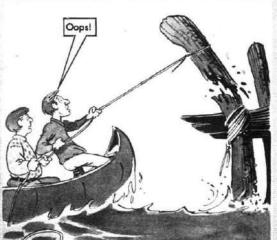


#### LANDING: There are two ways of pulling into shore safely.

If it is near a dock, merely toss out a line and pull yourself in.

Should there be no dock, try lassoing something on shore and pulling yourself in that way.

Or gently glide onto the bank.







#### WHERE TO CANOE: Now that you know the basics, let's discuss where you can go.

Some people with limited time like to take short voyages.

While others like the challenge of something greater. . .

or even impossible.







Another thing people like to try is 'shooting rapids'.



Why, just the mere look on a canoers face gives you some idea of what fun it is.



Of course, there is always the danger of hitting the rapids the wrong way and having a minor accident.



Sometimes there may also be a small land mass between sections of the river where you will have to portage—that is, carry the canoe.



and fun. But what about the winter?

CONCLUSION: And there you have it. During the fall, spring

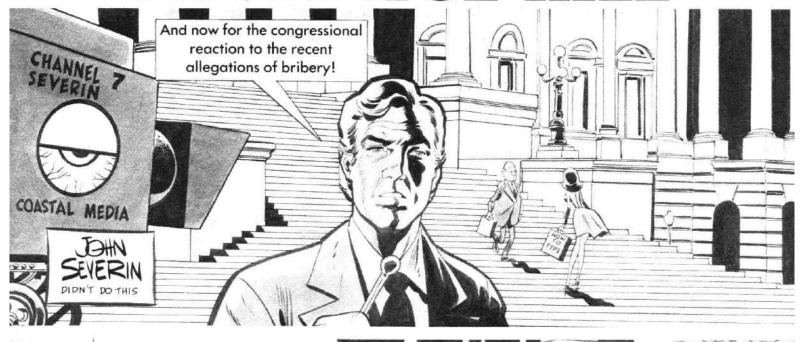
and summer months, you'll find canoeing to be healthy, safe



But with a bit of ingenuity, you'll be Well, winter does bring some drawbacks. able to enjoy this sport even then.



#### ON CAPITOL HILL





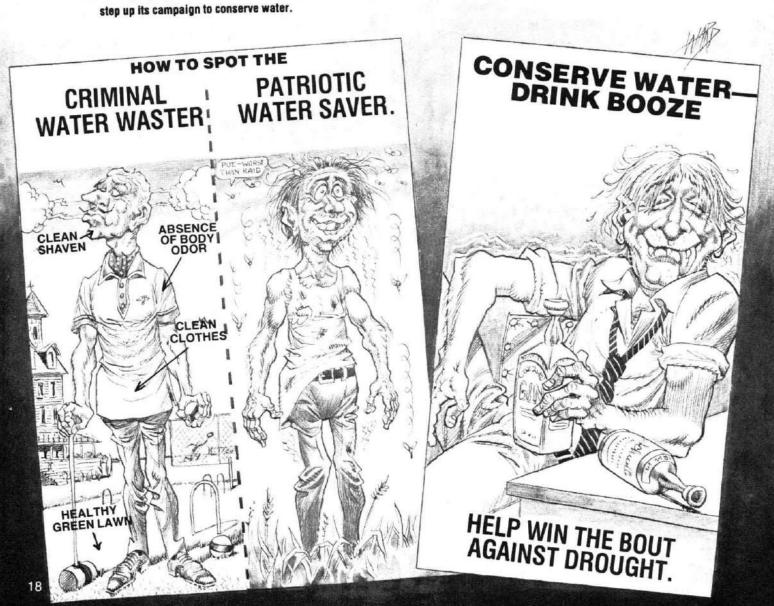




From the Pacific to the Rockies, the Far West is suffering its most severe drought. Given the freak climatic conditions now prevailing it may not be long before the rest of the country finds itself in a similar predicament. CRACKED shows what to expect...

## WHEN THE COUNTRY RUNS OUT OF WATER

As the drought progresses, look for the government to step up its campaign to conserve water.





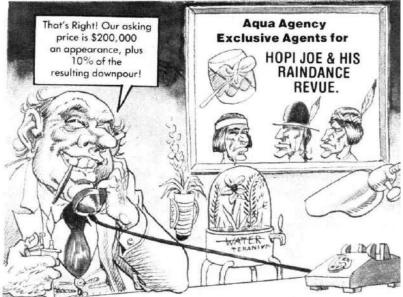
Gas stations will switch to dispensing a more profitable product.



Other uses will be found for obsolete bathtubs.



And rock groups will no longer be the most expensive acts in shobiz.

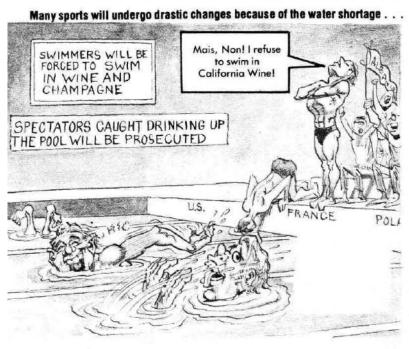


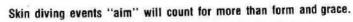
The price of CRACKED stock will soar to record levels when Wall Street discovers that CRACKED's staff has water on the brain.

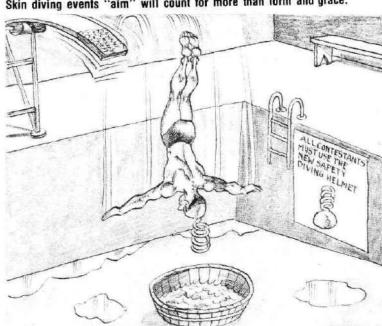
People will spend their life's fortune on equipment to seek out the essential liquid.

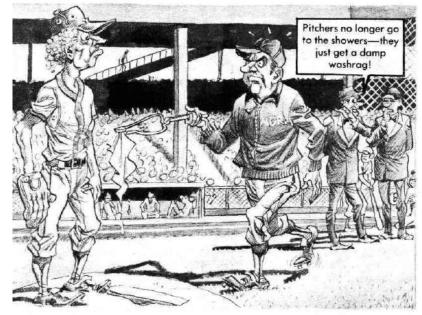


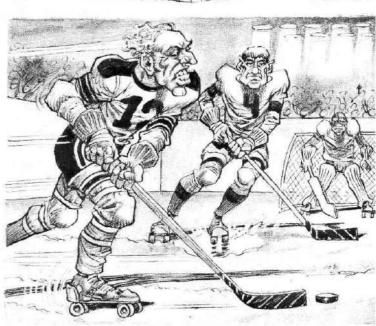


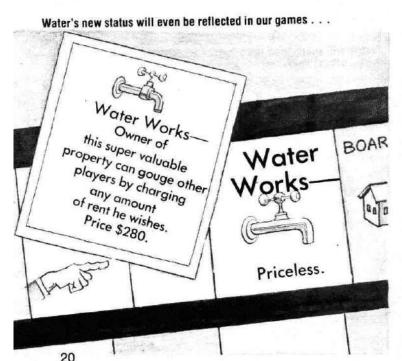




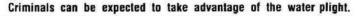












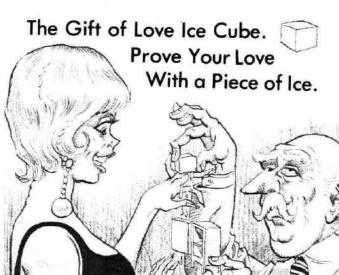






Water products will invade the fashion scene.





Tippanys introduces a ring with the elegance of a diamond, but the high status of frozen water. Matching necklace and earrings available. Refrigeration unit optional. Batteries not included.

Unlike some magazines, CRACKED doesn't like to sit back and let the world go by. We like to report trends and fads long before they come about. Why, we were the first magazine to learn of the cod liver oil drinking contests of 1843—(and had we been in existence then, we would have even printed the story we wrote on it.) Well, today, there's another big trend spreading through the country—this time fitness-oriented—which you'll soon learn about when you read

## THE GRACIED GUIDE TO OFFICE STATES OF THE CONTROL OF THE CONTROL

#### THE BEGINNINGS

Some say that jogging dates all the way back to the cavemen when he invented the sport out of necessity.

However, researchers have recently concluded that this was not jogging—it was running! Instead, they maintain Florence Farmingdale invented it on May 1, 1881.

But, whoever the originator, one thing is certain—jogging has never been bigger.







And neither have some of its participants!

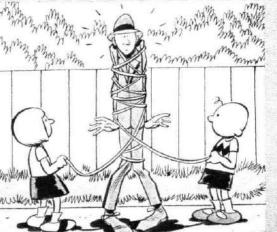
HOW TO BEGIN: Before you commence to jog extensively, it is very important that you first get into shape.

Start by jumping rope—simply at first, if you have to . . .

My name is
Albert, I
live in
Brooklyn.

... progressing at your own pace—always being careful not to exceed your ability.

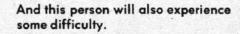
And while exercising be sure to eat a good joggers diet.





THE JOGGER'S EQUIPMENT: So you think that now you're in shape you can just open the door and take off—untrue! For there are a few things you will need to know to make the sport more pleasureable.

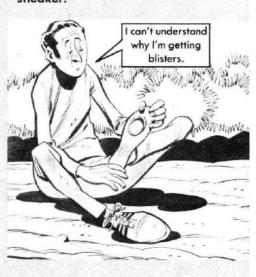
Shoes: Not just any shoes will do. Notice the problem this jogger is hav-



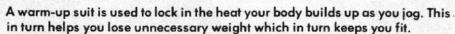
The perfect shoe is a comfortable sneaker.







Next, you will need a warm-up suit.





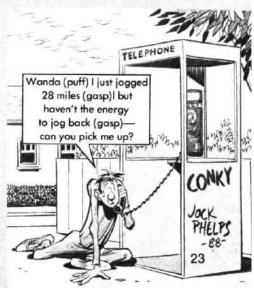


Another thing you will need is a specially designed pair of jogging socks.

And, if you have long hair, a head band will come in very handy; otherwise.

And lastly, it is always helpful to have a dime along.





WHERE TO JOG: OK, you're in shape and you have your equipment. Now where do you jog? "Unimportant," you say. A lot you know!

For example, jogging on freshly paved roads can be a problem . . .

and along uncharted jungle paths.

And have you ever tried to run through a puddle whose depth you underestimated.





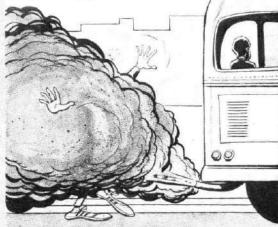


So where does that you leave you?

Well, bike paths are good, only some bikers get envious when they see a jogger on their turf and try to retaliate. And along a city street is pleasant, but this too can be dangerous.

Probably the safest place, where cars can't run you down, is on some major expressway during rush hour.





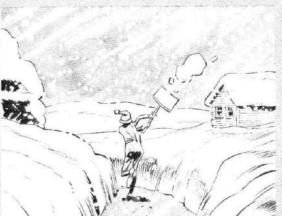


THE WEATHER: What about inclement weather? Should this stop you from doing your daily jogging workout?—No sir!

If it rains, dress a little differently.



And when the snow comes . . .



Only a tornado may throw you slightly off your daily route.



WHEN TO JOG: Some people complain their whole day is filled and thus have no time for jogging. Nonsense! Time can easily be found if jogging is combined with other things, as these people below prove.









PAIN AND WHAT IT MEANS: When you're just beginning to jog, you may experience some minor pains. Do not worry. These are normal as we will briefly show.

#### PAIN IN LEG



Neighbor's dog may be clinging to thigh.

#### PAIN IN FOOT



May have small stone in sneaker.

#### PAIN IN CALF



May have sick heffer on your hands.

#### PAIN IN NECK



May have nag for wife.

CONCLUSION: Yes, a jog a day, every day, and you'll find all sorts of things happening to you.

Your leg muscles will develop new strengths.



And you'll find jogging curing many ills—including insomnia.



As we see it, the only drawback of the sport is that if it gets too popular...



Remember how last night you went to turn on your transistor radio album only to find that it was defective? It's things like this that around them. But, if all this "energy of disgust" could be blown off would be a lot better. We have Disneyland for entertainment, so

#### FRUSTRAT



and found the battery dead? Or how you opened up a new record cause people to lose their tempers and take it out on the people in a place specifically designed for such emotion, the whole world why not a park where we could vent our hostilities like

#### FIONLAND



Now that players' agents have succeeded in getting top dollar for their sports star clients they are endeavoring to improve working conditions for the jocks. **CRACKED** depicts some of the . . .

## 

#### SPECIAL CHEERING SECTION FOR SUPER STARS



SPECIAL CONSIDERATION FOR PLACE-KICKERS



APPROPRIATE UNIFORMS FOR SUPER STARS



**DUMMIES FOR VENTING OUT GAME FRUSTRATIONS** 

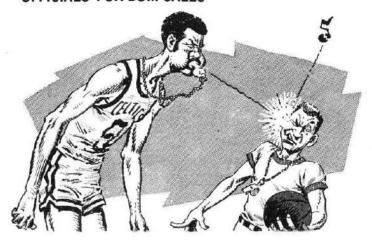


THE BEST HOSPITALIZATION PLAN FOR KICK-RETURN SPECIALISTS



## NEFISAIFIES BEDEMANDING

PLAYERS MUST BE PERMITTED TO CALL FOULS ON OFFICIALS FOR BUM CALLS



THE RIGHT TO MAKE COMMERCIAL PLUGS DURING GAMES



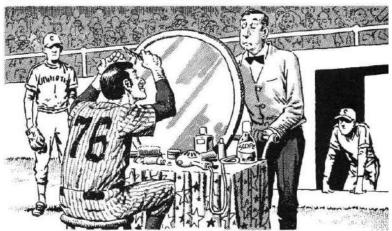
THE REQUIRED USE OF MOUTHWASH BY ALL UMPIRES



PERMISSION TO CONDUCT OUTSIDE BUSINESS TRANSACTIONS DURING GAMES



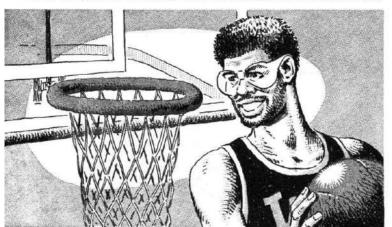
APPROPRIATE GROOMING ARRANGEMENTS FOR SUPER STARS BETWEEN INNINGS



PERMISSION FOR ALL SUPER STARS TO LEAVE ONE INNING EARLY IN ORDER TO AVOID THE TRAFFIC RUSH

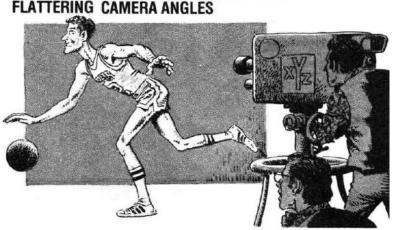


FELT-CUSHIONED RIMS FOR AVOIDING HEAD INJURIES

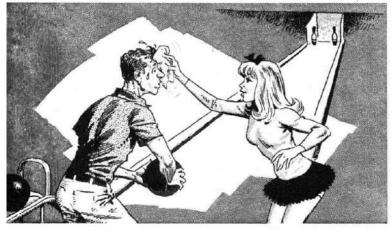


**BROW-WIPERS FOR TENSE SITUATIONS** 

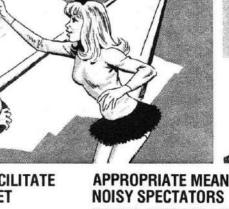




**BODY-ENGLISH ASSISTANTS** 



HUMAN RAMPS TO FACILITATE JUMPING OVER THE NET

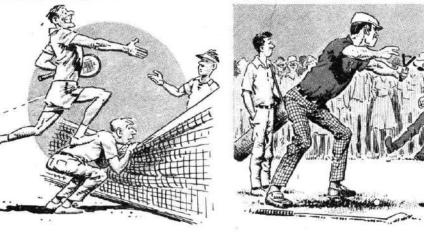


APPROPRIATE MEANS TO SILENCE NOISY SPECTATORS



THE RIGHT TO ANSWER BACK IRATE FANS IN KIND

FOR BETTING ON US!



**ATTRACTIVE FACE MASKS FOR GOALIES** 



**WELL-STOCKED PENALTY BOXES** 

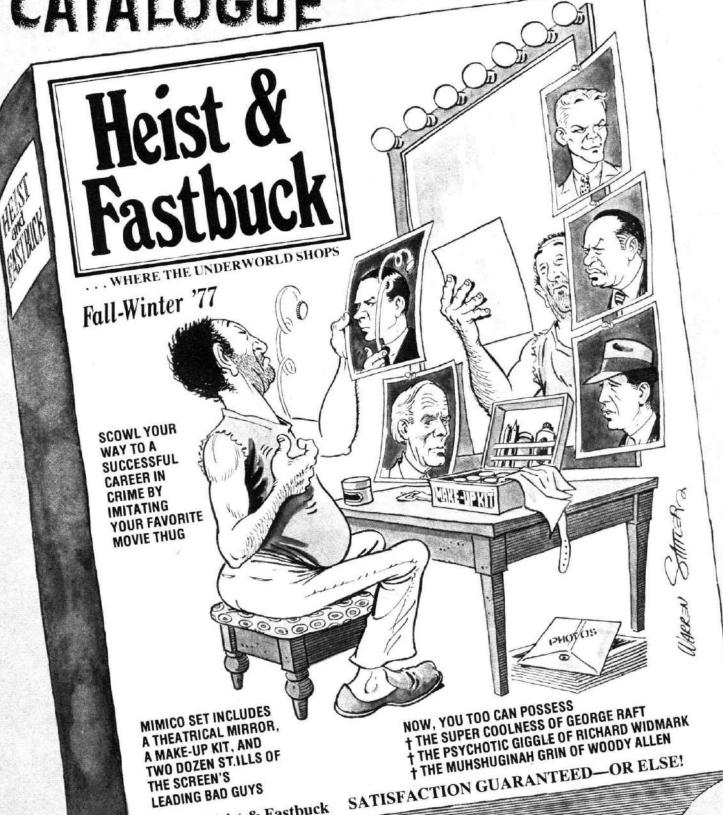




Felony Folly Section

Despite the many legal ways of ripping off the public, many dolts persist in taking up crime for a living. To meet the needs of this unprincipled group a large supply firm has come into existence. For the first time anywhere, CRACKED prints excerpts from





Heist & Fastbuck

"THERE'S NOTHING LIKE THE FIRST HIT" BRONZE THE SHOES OF YOUR FIRST VICTIM



RELIVE THE MAGIC MOMENT THAT EARNED YOU RESPECT FROM THE MOB

#### MUGGERS

DANDY POCKET HEATER CAN TAKE SOME OF THE MISERIES **OUT OF YOUR LONELY VIGIL** 





SPECIAL 2 IN 1 FEATURE SCIENTIFICALLY DESIGNED BRASS-KNUCKLE SHAPE LETS YOU PUT SOME HEAT ON THE MARK IN MORE

MAFIOSO BIGGIES!
WHY RUN THE RISK OF HAVING A BOMB
WIRED TO YOUR IGNITION?

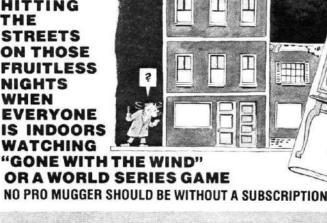


WHY NOT RENT A GAVONE TO START YOUR CAR FOR YOU?

RENT-A-GAVONE

OUR GAVONES WILL UNDERTAKE THE MOST HAZARDOUS JOBS—INCLUDING MARRYING YOUR UNMARRIAGEABLE DAUGHTER

**MUGGERS!** AVOID HITTING THE STREETS ON THOSE FRUITLESS NIGHTS WHEN **EVERYONE** IS INDOORS WATCHING





#### KLINK BALM



A SUCCESSFUL CAREER IN THE ORGANIZATION IS YOURS IF THE MOB THINKS YOU HAVE SICILIAN ROOTS.



#### HITMEN:

WAYS THAN ONE

TAKE THE BOREDOM OUT OF **CONTRACTS BY PUTTING VARIETY INTO YOUR WORK** 

*VARIETY-*PAK HIT KIT



- SALT YOUR VOCABULARY WITH WORDS LIKE, "UNGOTZ", "MAR-RONE", "DA BEST CANNOLI IS MADE AT DAT CAFE ON GRAND STREET".
- OVER 800 HAND GESTURES FOR EMPHASIZING SPEECH
- RULES FOR PLAYING BOCCIE BALL
- DANCE CHARTS FOR DANCING THE TARANTELLA

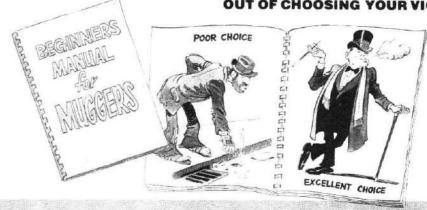
#### CONS CALENDARS HELP YOU KEEP TRACK OF HARD TIME THE EASY WAY



#### WHERE TIME IS OF THE ESSENCE UIK-DRY CEMENT



#### OUR SPECIAL UPDATED MANUAL TAKES ALL THE GUESSWORK **OUT OF CHOOSING YOUR VICTIM**



#### ASTURDY BLAMO STEEL CUP LETS YOU BE HEARD ABOVE THE CROWD DURING THOSE



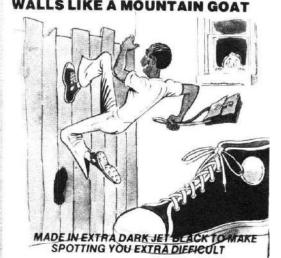


**BREATHS** PREFERRED BY 2 OUT OF 3

LEADING DONS



#### **PURSE SNATCHERS!** LETS YOU RUN UP FENCES AND



#### **BOOSTERS!** SHOPLIFTERS!



#### SUPER-DUPER MAGNET

CAN ALSO BE USED ON SLOT MACHINES TO BRING ON BIG JACKPOT PAYOFFS



#### SKI MASKS AND STOCKING MASKS ARE THE TRADEMARKS OF THE DULL AND UNIMAGINATIVE

WHY NOT PULL OFF THAT NEXT BANK JOB LOOKING LIKE A GLAMOROUS MOVIE STAR



### ELIMINATE THE FEAR OF SWELTERING IN A HUMID 90°SHOOTOUT WITH A BULLET-PROOF AIR CONDITIONER

REVERSE FAN SUCKS OUT OBNOXIOUS TEAR GAS FUMES



#### CAPITAL PUNISHMENT IS BACK

LEARN TO ORDER YOUR LAST MEAL LIKE A GOURMET



CON CONNOISSEUR PUBLICATIONS

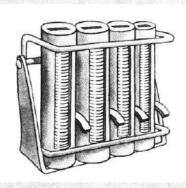
#### **DON'T NEGLECT YOUR MOLL!**

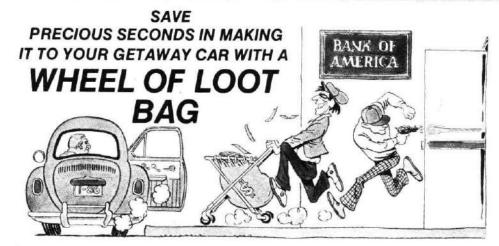


HANDY DANDY COMIC BOOK RACK HOLDS UP TO 50 COMIC BOOKS THE MOST ELABORATELY
PLANNED BANK HEIST CAN GO
DOWN THE DRAIN BECAUSE
ONE INSIGNIFICANT DETAIL
WAS OVERLOOKED...

#### A JITNEY MONEY CHANGER

INSURES NEVER RUNNING OUT OF PARKING METER COINS





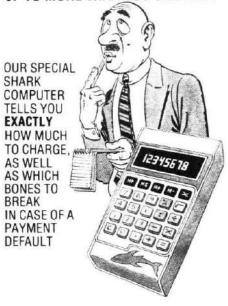
HOLDS UP TO \$250,000 IN ONE DOLLAR BILLS, OR \$5 MILLION IN MONOPOLY MONEY RECOMMENDED BY THE CRIMINAL DOCTORS ASSOCIATION FOR THE PREVENTION OF HERNIA

#### CRIME CORRESPONDENCE SERVICE

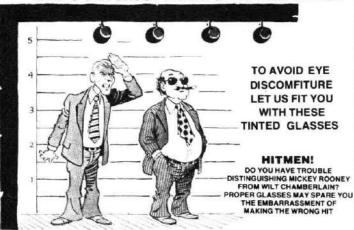
WE SPECIALIZE IN **RANSOM NOTES EXTORTION DEMANDS** BLACKMAIL LETTERS BANK TELLER HOLD UP NOTES **DEATH THREATS** PAROLE OFFICERS **ALIBIS** OUR TRANSLATING DEPARTMENT CAN CONVEY YOUR MESSAGE IN 43 DIFFERENT LANGUAGES INCLUDING BROOKLYNESE BROKEN ARM LEG BROKEN HEAD

A TYPICAL EXAMPLE OF OUR HONORABLE CHUNG LEE, AND NOBLE PROPRIETOR UNLESS YOU COMPLY WITH OUR MODEST UNLESS YOU COMPLY WITH OUR MODERA OF THE THREE COLUMNS TION, WE WILL BE FORCED TO SELECT ONE TION, WE WILL BE FORCED THE THREE COLUMNS ITEM FROM EACH OF THE THREE COLUMNS SEND BAD FORTUNE COLUMN "B" COOKIES TO YOUR FIREBOMBING YOUR RESTAURANT COLUMN "A" BEAT YOUR WAITER SEVERELY WITH CHEF STINKBOMBING YOUR RESTAURANT CHOPSTICKS DYNAMITING YOUR RESTAURANT YOUR CASHIER BROKEN PERMANENTLY CASHIERED

**DOES 20% A WEEK VIGORISH ADD** UP TO MORE THAN YOU CAN ADD?

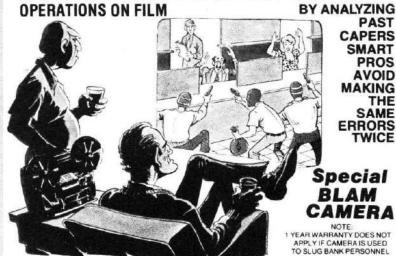


#### **GLARING LINE-UP LIGHTS AND THIRD DEGREE** LAMPS CAN CAUSE HARMFUL EYE IRRITATION



TOTAL PEEPER CARE CENTER

#### BANK ROBBERS! INSURE THE SUCCESS OF FUTURE HEISTS BY RECORDING ALL YOUR



#### SCIENTIFIC CRIME SERVICE



OUR COMPUTER WILL PIN POINT EVERY COP IN YOUR CITY FOR YOU. WHETHER HE'S IN A PATROL CAR OR WALKING HIS BEAT, OR COOPING IT UP\*

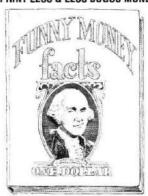
> \*SLEEPING ON THE JOB DURING NIGHT DUTY

LAWMAN'S GALLERY-WE HAVE THE MUG SHOT & FINGERPRINTS OF EVERY COP FBI AGENT. AND NARC AGENT IN THE USA. DON'T BE TRAPPED INTO MAKING A PHONEY BUY OR SELL. LET US CHECK "HIM" OUT FOR YOU.

#### INFLATION FIGHTING TIPS FOR COUNTERFEITERS

THE

IT IS NOW COSTING MORE & MORE REAL MONEY TO PRINT LESS & LESS BOGUS MONEY



ENGRAVING SKILL IS WORTHLESS IF YOU CAN'T TELL WASHINGTON FROM JACKSON. OUR BOOK LISTS ALL CURRENCY DENOMINATIONS WITH CORRESPONDING PRESIDENTS ... A MUST ITEM FOR SERI- 35 OUS COUNTERFEITERS

When air transportation first started, prop planes competed on But then the competition changed. After millions of flights, it was taken for sensible levels.

granted that the airlines were safe. Now they were promoting themselves on





Pree drinks, movies and food—where will it all end? CRACKED has these predictions to make as it explores

HOWARD NOTRAND

It'll all proceed simple enough. Airlines will begin to go overboard promoting their food.

Product tie-ins with famous personalities are big in many other industries, so why not eventually the airlines.





And with some airlines already showing sport movies, we think it's only a matter of time before sports are promoted on a larger scale.

YOUR BOWLING ALLEY IN THE SKY! AMERIKAN ... NOW OFFERING BOWLING ... EVEN IN COACH! Wow! Why take an airline that only offers movies, when you can take the one with fun

to spare.

And if one airline offers bowling, then naturally, another will have to top it.



the best tennis around. Come! Fly with us. (and starting next month: Hockey-with free padding for all players as well as spectators and nappers).

What next? Well, slowly the "line shom, coucebt mill creep in to replace the excerpts and music.

### OFFERS A CHOICE OF NASIONAL LIVE SHOWS





Ignore the airlines that have canned music—Fly the lively skies of Nasional.

And as the competition escalates, the live shows will get even more elaborate:



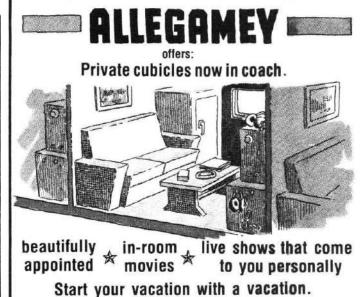




And with live shows, better food and bowling alleys all over the place, competition will then shift to the interiors of the planes.



And before long, even this phase of competition will escalate



There's only one problem. As the service gets fancier, so will the



So a new gimmick will eventually emerge.

AIRLINES

PRESENTS THE \$89 TICKET TO KANSAS

### Featuring

- No movies
- No shows
- Just cheap fares and good service.



But, of course, once the pendulum swings the other way, the airlines will even be competing at this.



### **ONLY \$14**

From Coast to Coast featuring:

- No movies
   No food
- No seats
- No crew
- No engineNo wings

Why, we don't even take time to stop and refuel-we just pass near the airport and let you jump out onto cheap trampolines and air mattresses.



Fly us once and you'll see why we earned the name















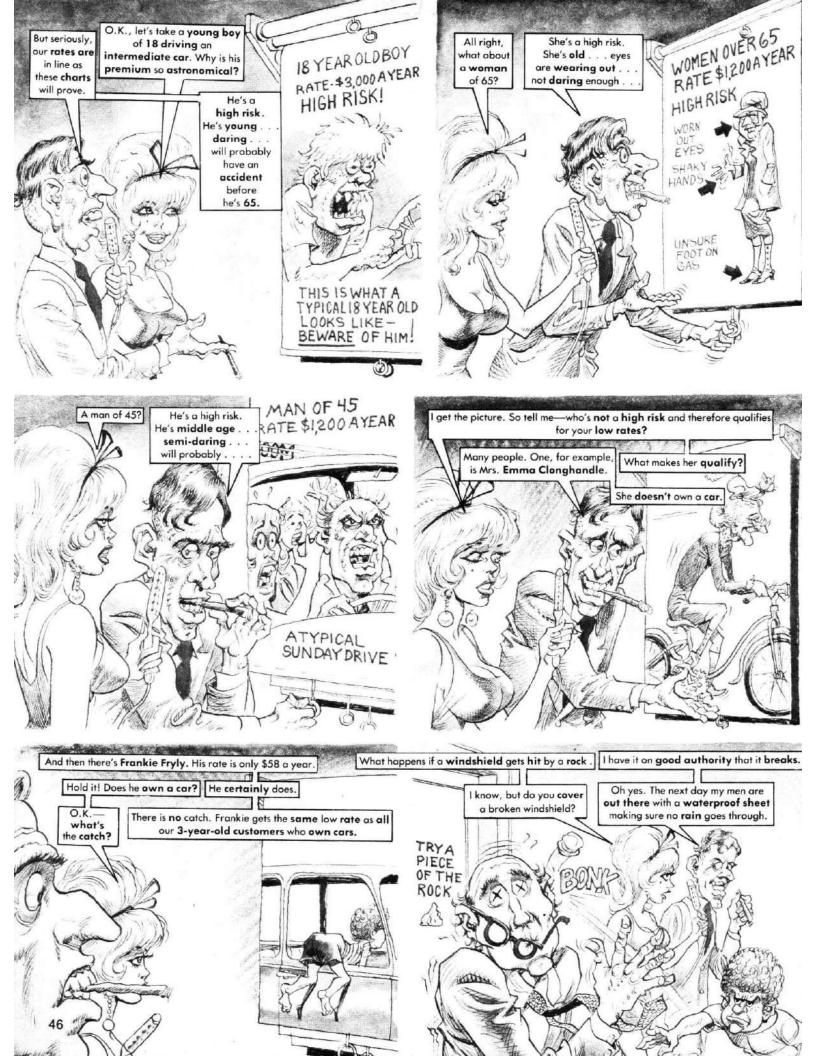


Greetings, everyone. As you can see, my automobile here is in sort of bad shape. The other day I was hit by a feather—which unfortunately happened to be on the dashboard of another car.

Well, when I went to file my claim for damages, I couldn't believe what my agent was trying to pull. So, I decided to get to the bottom of all this not only for me, but for everyone else out there in a similar predicament—and what better way than with an article where

# GRAGNED INTERVIEWS THE INSURANCE KING











## SHUT-UPS



Harry! Look! This is the same model Folkswagon Bunny we wanted to buy. Let's ask the owner how he likes it!





Slave, slave, slave!
I work my fingers to the bone! I get no
respect and no one appreciates me
and for what . . .?





Oh, Fred, how romantic of you to run out of gas here at the lake!





NO! NO! NOT NOW, NOSE) JUST IN AN

Pin, tack or tape to wall and watch the fun.

FOLD IN HERE

# VON NON TON ZAZINAN ZI 0 0

### THE MAN AND THE INKSPOT













